



**DSW/EUROFINUSE**  
**International Investors' Conference**  
**'Shareholder Value meets Sustainability'**

4 of December 2012  
in Wiesbaden / Germany

**DSW** Deutsche Schutzvereinigung  
für Wertpapierbesitz e.V.

**EF** EuroFinuse



EuroFinuse activities are partly funded by the European Commission. Please note that the EU-Commission is not responsible for any use that may be made of the information provided by the organisers.

## DSW/EUROFINUSE International Investors' Conference 2012

### Conference Schedule

**Date:** 4 of December 2012

**Venue:** Kurhaus Wiesbaden  
Kurhausplatz 1  
65183 Wiesbaden  
Germany

9.00 *Registration*

9.15 **Welcome address**

9.30 **What can we further expect from the EU-Commission with regard to Corporate Governance?**

Jeroen Hooijer, EU-Commission, Belgium

10.00 *Keynote speech:*

**Why we need sustainable corporate management-future viability as a condition of economic success?**

Norbert Steiner, CEO K + S, Germany

10.30 **Coffee break**

11.00 **What is sustainability good for?**

**– the companies & investors' view**

- Uwe Bergmann, Henkel, Germany
- Matthias Beer, F & C, UK
- Ingo Speich, Union Investment, Germany
- David Diamond, Allianz Global Investors, France

*Moderation:*

- Prof. Gerard Mertens,  
Shareholder Support/Open University, Netherlands

12.00 *Keynote speech:*

**Supervising the capital markets in Europe – a progress report**

Steven Maijoor, ESMA, France

12.30 **Lunch buffet**

1.45 **EuroFinuse Report on 'The research findings on the real return of private pensions'**

Guillaume Prache, Euro Finuse, Belgium

Gold Sponsors



2.15 **Sustainable pay for directors – do we need any limits?**

- Prof. Gunther Friedl, Technical University Munich, Germany
- Deborah Gilshan, Railpen Investments, UK
- Dietmar Hexel, DGB, Germany
- Joachim Kayser, HKP, Germany

*Moderation:*

- Hans-Ulrich Wilsing, Linklaters, Germany

3.15 **The Pfizer case – how non sustainable behavior can harm the shareholders?**

- Deborah Sturman, Sturman/Motley Rice, USA

3.45 **Coffee break**

4.15 **How can we turn to a long term sustainable approach in investment? Discussion on the UK Kay review**

- Amra Balic, Blackrock, USA
- Mirte Bronsdijk, APG, Netherlands
- Paul Lee, BT Pensions Scheme, UK
- Anatoli van der Krans, MN Services, Netherlands

*Moderation:*

- Jella Benner-Heinacher, DSW, Germany

5.15 **Incentives for a long term approach by new remuneration structures for asset managers**

- Sven Giegold, EU-Parliament, Belgium

5.45 **Closing remarks**

6.00 **Reception**

6.30 **Award ceremony DAX 30**

7.00 **Dinner**

Silver Sponsors



Linklaters

